

PRESS RELEASE

Asia Index Private Ltd. launches BSE Premium Consumption

MUMBAI, October 17, 2024: Asia Index Private Ltd., a wholly owned subsidiary of BSE, today announced the launch of a new thematic index- the BSE Premium Consumption.

The BSE Premium Consumption measures the performance of companies selected from the relevant industries that broadly have an association to premium spends, selected based on free-float market capitalization from the BSE 500 Index.

The index has a base value of 1000, and the first value date is 23rd June 2014. It is reconstituted semi-annually and rebalanced quarterly.

Speaking on the launch, Mr Ashutosh Singh, MD and CEO of Asia Index Pvt. Ltd. said “We believe the launch of the BSE Premium Consumption Index is perfectly timed as India’s evolving consumer landscape reflects a shift towards premiumization, driven by growing disposable incomes, an increasing demand for high-quality lifestyle and wellness products, and the resilience of our thriving economy. This index provides investors a unique opportunity to tap into the future of consumption in India.”

The index can be used by Mutual Funds for running passive strategies such as ETFs and Index Funds as well as gauging the performance of companies in the index. This index can also be used for benchmarking of PMS strategies, active MF Schemes and other investment portfolios. Investors can now access a broader spectrum of market opportunities, further enriching their investment strategies with this latest addition to BSE's suite of indices.

[Click here](#) to know more about BSE Premium Consumption.

For any additional queries, clients are requested to reach out to bseindex@bseindia.com.

About ASIA INDEX PRIVATE LIMITED

Asia Index Private Ltd is a wholly owned subsidiary of BSE Ltd, Asia’s oldest stock exchange and home to the iconic SENSEX index – a leading indicator of Indian equity market performance. Asia Index Pvt. Ltd aims to provide a full array of indices to global / domestic investors and calculates, publishes, and maintains a diverse family of indices.

About BSE

BSE (formerly Bombay Stock Exchange Ltd.) is Asia’s oldest exchange. BSE has been playing a prominent role in developing the Indian capital market as India’s leading exchange group. BSE is a corporatized and demutualized entity with a broad shareholder base. BSE provides an efficient and transparent market for trading in equity,



debt instruments, equity derivatives, currency derivatives, interest rate derivatives, mutual funds and stock lending and borrowing.

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